



## **Social Media & Content Executive 8original**

**Hours:** Full Time

**Location of Work:** Camden Town, London

**Salary:** £24,000-£30,000 per annum

**Reports to:** Content Manager

8original is an award-winning social media agency which specialises in strategic organic content creation, paid and organic content delivery, and story-telling through relatable social media content. We've been known to put out hundreds of pieces of content weekly and we manage a steady roster of clients from experiential businesses, to start-ups and commercial brands.

We are looking for a talented Social Media and Content Executive to join our team and help us create engaging, innovative, and high-quality content for our clients' social media channels.

As a Social Media and Content Executive, you'll have the opportunity to create exciting and visually appealing content from ideation to production to posting. You'll collaborate with clients, partner agencies and freelancers to source content and come up with new video styles to keep our content fresh.

This role offers plenty of opportunities for professional growth and development, such as high-production value content creation, account management, digital marketing strategy, social media analytics, campaign management, and influencer management.

### **Roles & Responsibilities**

#### **Content Creation**

- Create a high standard of video and image content from ideation to production to posting in all appropriate formats.
- Work with clients and appropriate third parties to source or create content.
- Measure the success of content and innovate based on new insights, trends, and platform developments.

#### **Content Organisation**

- Create and maintain client content calendars
- Work with the Content Manager and the Account Manager to ensure that calendars are up to date and in line with client needs and goals

**Feed Management**

- Community management, feed management and customer engagement (for example, responding to comments/DMs).
- Create, maintain, and implement community management 'hubs'.
- Schedule/post content on all appropriate platforms ensuring brand identities and guidelines are upheld.

**General Duties:**

- Input into case studies and client pitches.
- Assisting Content Manager, Account Manager or CEO with ad-hoc projects.
- Attending and participating in internal meetings, as well as client meetings where appropriate.

**Room To Grow: What could you do next?**

- High-production value content creation
- Account management
- Digital marketing strategy
- Digital data analysis
- Influencer management

This is a role is a full-time role within the 8original team and based in our Camden office.

To apply, please send a cover letter and CV to [josh@8original.com](mailto:josh@8original.com) alongside a few examples of your personal/professional work on social media, if applicable.