



Social Media & Content Executive 8original

Hours: Full Time

Location of Work: Camden Town, London

Salary: £24,000 per annum

Reports to: Content Manager

8original is a boutique social media management and content creation agency which specialises in original and relatable content. We are growing quickly and now manage steady clientele in the commercial and not for profit sector.

We are looking for a dynamic, driven and creative individual who can help us keep creating unrivalled content for our clients' social media channels.

Responsible for developing and creating engaging, creative & innovative content

- Creating a high standard of video and image content from ideation to production to posting in all appropriate formats.
- Sourcing content from clients and appropriate third parties.
- Innovating with video and photo styles and methods to ensure a wide variety of content.
- Measuring the success of content and innovating based on new insights, trends, and platform developments.
- Seeking and participating in professional development opportunities to develop content creation skills.

Manage all social media channels

- Community management, feed management and customer engagement (for example, responding to comments/DMs).
- Creating, maintaining, and implementing community management 'hubs'.
- Scheduling/posting content on all platforms (Facebook, Instagram, LinkedIn, Twitter & TikTok with room to expand to YouTube Shorts and other platforms where appropriate).

Responsible for developing and maintaining content calendars

- Creating and maintaining *internal* client content calendars.
- Working with Content Manager and Account Manager to ensure that calendars are up to date and in line with client needs and goals.
- Ensuring that the Account Manager is aware of any changes or additions to the calendars.



Responsible for scheduling client content

- Ensuring that content is created and scheduled as far in advance as possible.
- Ensuring that all captions are in line with the brand voice of each client.

General Duties:

- Input into case studies and client pitches.
- Assisting Content Manager, Account Manager or CEO with ad-hoc projects.
- Attending and participating in internal meetings, as well as client meetings where appropriate.

Room To Grow: What could you do next?

- High-production value content creation
- Account management
- Digital marketing strategy
- Social Media Analytics & Digital Data Analysis
- Campaign management
- Influencer management

This is a role is a full-time role within the 8original team.

To apply, please send a cover letter and CV to josh@8original.com alongside a few examples of your personal/professional work on social media, if applicable.