



## **Social Media Content Creator Internship** **8original**

**Hours:** Part-Time Paid Internship

**Location of Work:** Camden Town, London

**Date:** May - September 2022

**Salary:** £10/hour + expenses (excluding travel), 2 days per week

**Reports to:** Content Manager

8original is a boutique social media management and content creation agency which specialises in original and relatable content. We have grown quickly and now manage steady clientele in the not for profit sector.

We are looking for a dynamic, driven and creative intern who can help us keep creating unrivalled content for our client's social media channels.

The role centres around the ideation, creation and posting of video and photographic content for our clients. The role includes understanding the clients' ethos and creating content that will drive engagement. Key to the role is also community management which centres around understanding current trending topics and using social media to drive conversation.

### **Key Responsibilities:**

- Input into the day-to-day management our client's social media channels including maintaining content schedules.
- Developing creative and innovative content alongside other members of the content team for day-to-day content.
- Responsible for community management on social media on behalf of our clients.
- Maintain a schedule for posting content.

### **Skills & Qualifications:**

#### **Essential**

- Experience producing for social media platforms including but not limited to Instagram (Stories and Reels included), TikTok, LinkedIn and/or Twitter.
- Strong video and photography skills including but not limited to creating content with a mobile phone.
- Strong Verbal and Written Communication Skills, which includes proofreading.

**Desirable**

- Experience using in-app and external analytics and scheduling tools for different social platforms; i.e. Sprout, Later.com, Hootsuite
- Understanding of Graphic Design, Canva and/or Adobe Creative Suite, Apple Final Cut Pro (or other video editing software)

**Key Relationships:**

- Content Manager
- Account Manager
- Content Team

This is a role which can lead to a full-time role within the 8original team.

To apply, please send a cover letter and CV to [josh@8original.com](mailto:josh@8original.com) alongside a few examples of your personal/professional work on social media, if applicable.